

Grow your business with the CLDC Enterprise Development Support Programme



The course is being delivered by The Discovery Partnership, a group of consultants with expertise in management, finance and human resources. The Discovery Partnership delivers training and mentoring programmes to the SME business sector, from sole traders to medium sized businesses.

Web address:

www.thediscoverypartnership.com

Grow Your Business

Enterprise Development Support Programme

Application Form:

Name: _____

Address: _____

Contact No. _____

E.Mail: _____

What business are you in ?

How long are you in business ?

Apply now, as places are limited to 15 per venue.

Fee: €100

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Grow Your Business

- **Do you want to grow your business ?**
- **Would you benefit from expert advice and support?**
- **Do you want to develop new markets?**
- **Do you want to know more about supports available to you ?**
- **Do you want a clear plan for your business?**

If you said YES to any of these, then this programme will benefit you.



Grow your Business

Enterprise Development Support Programme

What is the main aim of the Programme?

To enable you to acquire the skills, knowledge and confidence to grow your business and complete a refreshed business plan that you will use to grow your business.

Who will this Programme suit?

You will typically be an owner manager of an SME with up to 10 employees and you are interested in growing, creating and executing a new vision for your business.

How will the Programme achieve its aim?

The programme will empower you to create a fully tailored Business Plan for your business that will be practical and you will be capable of putting the plan into action to achieve growth and profitability.

Do I need to have a qualification to enrol?

No qualifications are necessary, your working experience will count.

How long will the course run?

The course will be of 8-12 weeks duration and the 4 hour mentoring will be delivered on a one-to-one basis throughout that time.

Who is ineligible to apply?

Ennis based businesses.

Where will the Programme be based?

The Programme will run at the following 4 possible locations throughout Co.Clare starting this November and in January 2012:

Kilrush

Sixmilebridge

Ennistymon

Scarriff

What types of business will this suit best?

Any private or community enterprise that is looking to develop and grow, including from the following sectors::

Tourism and rural recreation

Guided walks

Eco tourism

Food producers

Farm shops

Energy particularly wood energy providers

Environment /recycling

IT and E commerce

Social enterprises

Visitor centres

Community enterprises

Green Technologies

Light engineering

Manufacturing

Exporters

How will the Programme be delivered?

Through a series of Modules to the full group as follows:

- **Business Strategy and Business Planning.**
- **Marketing & Market Research.**
- **e-Business & Information Technology.**
- **Finance: Systems & Financial Control.**
- **Building Teams and Managing People.**
- **Participant review and business presentation.**

AND

Individual Mentoring:

4 hours of one to one mentoring per candidate throughout the programme.

